



## The Power of Advocacy: Driving FP Progress by 2020 and Beyond

*FP2020 and TAC/Jhpiego Consultation Meeting with Advocacy Partners*

January 15, 2018 | 08:30am – 4:30pm EST

The United Nations Foundation, 1750 Pennsylvania Ave NW Suite #300,  
Washington, DC 20006

Join from your computer: <https://zoom.us/j/796167440>

**Goal:** Take stock of FP advocacy efforts and look to the road ahead (2019 and post-2020)

### Meeting Objectives:

- Share progress and lessons from FP advocacy work of the various partners
- Create linkages and align partners' advocacy efforts
- Establish a framework for a shared vision and roadmap for advancing a common FP advocacy agenda for 2019 and post-2020

### Outputs:

- Comprehensive understanding of shared FP advocacy priorities
- Shared strategy/roadmap for achieving the priorities, which will inform TAC and FP2020 advocacy workplans

Time	Session	Responsible
8:15am – 8:30am	<b>Arrival of participants; breakfast available</b>	
8:30am – 9:30am	<b>Pre-meeting breakfast: Lessons from the HIV and maternal health advocacy movements</b> <ul style="list-style-type: none"> <li>• <i>Advocacy successes in the HIV and MH advocacy movements</i></li> <li>• <i>Lessons for the FP advocacy movement</i></li> <li>• <i>Potential areas for collaboration</i></li> </ul>	Mitchell Warren, AVAC Kristy Kade, WRA  <b>Facilitator:</b> Susannah Hurd, GHV
<b>Morning Session – Taking Stock</b>		
9:30am – 9:40am	<b>Objectives and introduction</b>	Susannah Hurd, GHV
9:40am – 9:45am	<b>Opening remarks</b>	Beth Schlachter, FP2020
9:45am – 10:15pm	<b>Taking stock of our progress in the FP advocacy movement to-date</b> <ul style="list-style-type: none"> <li>• <i>Key successes and outcomes</i></li> <li>• <i>Important lessons</i></li> <li>• <i>Challenges and gaps</i></li> <li>• <i>Solutions and opportunities</i></li> </ul>	Duff Gillespie, AFP Wendy Turnbull, PAI Anne Jorgensen, HP+ Nabila Malick, R-FPAP Pakistan  <b>Facilitator:</b> Angeline Mutunga, Jhpiego
10:15am – 10:45am	<b>Aligning efforts and improving coordination</b> <ul style="list-style-type: none"> <li>• <i>Linking global to national-level advocacy: Lessons from TAC</i></li> </ul>	Elizabeth Murphy, TAC/Jhpiego Mande Limbu, FP2020

	<ul style="list-style-type: none"> <li>• <i>Supporting country-level coordination: Lessons FP2020's CSO focal point structure</i></li> </ul>	Sam Mulyanga, FP2020 CSO Focal Point/Jhpiego  <b>Facilitator:</b> Susannah Hurd, GHV
10:45am – 11:15am	<b>BREAK</b>	
11:15am – 12:00pm	<b>Group discussion on “taking stock”</b>	All participants  <b>Facilitator:</b> Angeline Mutunga, Jhpiego
<b>Afternoon Session – Looking Ahead</b>		
12:00pm – 12:30pm	<b>The funding landscape for FP &amp; FP advocacy</b> <ul style="list-style-type: none"> <li>• <i>Funding landscape for FP</i></li> <li>• <i>Leveraging additional resources for FP</i></li> <li>• <i>What are funders of FP advocacy looking for?</i></li> <li>• <i>Maximizing return on investment</i></li> </ul>	Jason Bremner, FP2020 Jen Daves, BMGF  <b>Facilitator:</b> Beth Schlachter, FP2020
12:30pm – 1:00pm	<b>LUNCH</b>	
1:00pm – 2:00pm	<b>Round robin &amp; rapid brainstorm: 2019 advocacy opportunities</b> <ul style="list-style-type: none"> <li>• <i>Data &amp; communications for FP advocacy and accountability</i></li> <li>• <i>Innovative financing for FP (leveraging RHSC and GFF)</i></li> <li>• <i>Youth-led advocacy</i></li> <li>• <i>Advocacy &amp; comms response to the ECHO trial</i></li> </ul>	Mande Limbu, FP2020/ Elizabeth Murphy, TAC/Jhpiego Angela Mutunga, Jhpiego/Hillary Johnson, FP2020 Mbencho Andrew Millan FP2020 Youth Reference Group/Emily Sullivan, FP2020 Navita Jain, AVAC/Tamar Abrams, FP2020  <b>Facilitator:</b> Susannah Hurd, GHV
2:00pm – 2:40pm	<b>Partner updates</b> <ul style="list-style-type: none"> <li>• <i>White Paper on the future of advocacy</i></li> <li>• <i>Integrating a humanitarian focus into FP advocacy efforts</i></li> </ul>	Duff Gillespie, AFP Jennifer Schlect, FP2020
2:40pm – 2:55pm	<b>BREAK</b>	
2:55pm – 4:10pm	<b>Group work: Identifying shared FP advocacy priorities</b> <ul style="list-style-type: none"> <li>• <i>Identifying FP advocacy priorities for 2019 and post-2020</i></li> <li>• <i>Role of partners &amp; mechanisms in taking forward shared priorities</i></li> </ul>	All participants  <b>Facilitator:</b> Susannah Hurd
4:10pm – 4:30pm	<b>Conclusion and next steps</b>	Susannah Hurd, GHV