

# ACCELERATING ACCESS TO POSTPARTUM FAMILY PLANNING

CHIANG-MAI, THAILAND  
JUNE 8 -11



IN TECHNICAL  
PARTNERSHIP  
WITH



an affiliate of Johns Hopkins University

innovating to save lives



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# Scaling Up Post Partum Family Planning: *What exactly are we talking about?*

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# A little exercise...

Everyone stand up!

Listen carefully....please sit down if you....

1. Have NEVER spoken to colleagues about scaling up a project or programme you were working on!
2. Have NEVER planned to scale up a programme or practice that you were working on
3. Have NEVER taken a pilot experience to at least one new site
4. Have NEVER taken a pilot experience to all sites that were planned in the scale-up (regional, provincial, national)
5. Have NEVER been involved in a project that went to scale and that stayed at scale with the quality that was expected for at least 2 years
6. Have NEVER been involved in a scale-up effort that was successful concerning post partum family planning.

# WHAT DO WE MEAN BY SCALE UP?

Deliberate efforts to increase the impact of health service innovations successfully tested in pilot or experimental projects so as to benefit more people and to foster policy and program development on a lasting basis.

ExpandNet [www.expandnet.net](http://www.expandnet.net)

# CHANGE!

## WHY DO WE NEED TO PAY ATTENTION TO WHAT IT TAKES TO CHANGE?

- ❑ We're all working on trying to **CHANGE something**
- ❑ All improvement requires successful change
- ❑ Scale up requires change at many levels
- ❑ Sustainability requires lasting changes

# Change and Scale up are NOT Easy

## Chronically underestimate what it takes...

- ❑ High % of change efforts fail
- ❑ High % of scale up efforts fall short
- ❑ Small % of these efforts meet expectations
- ➔ High % of pilot projects never move past the pilot stage
- ➔ If they are scaled up crucial elements and quality often lost

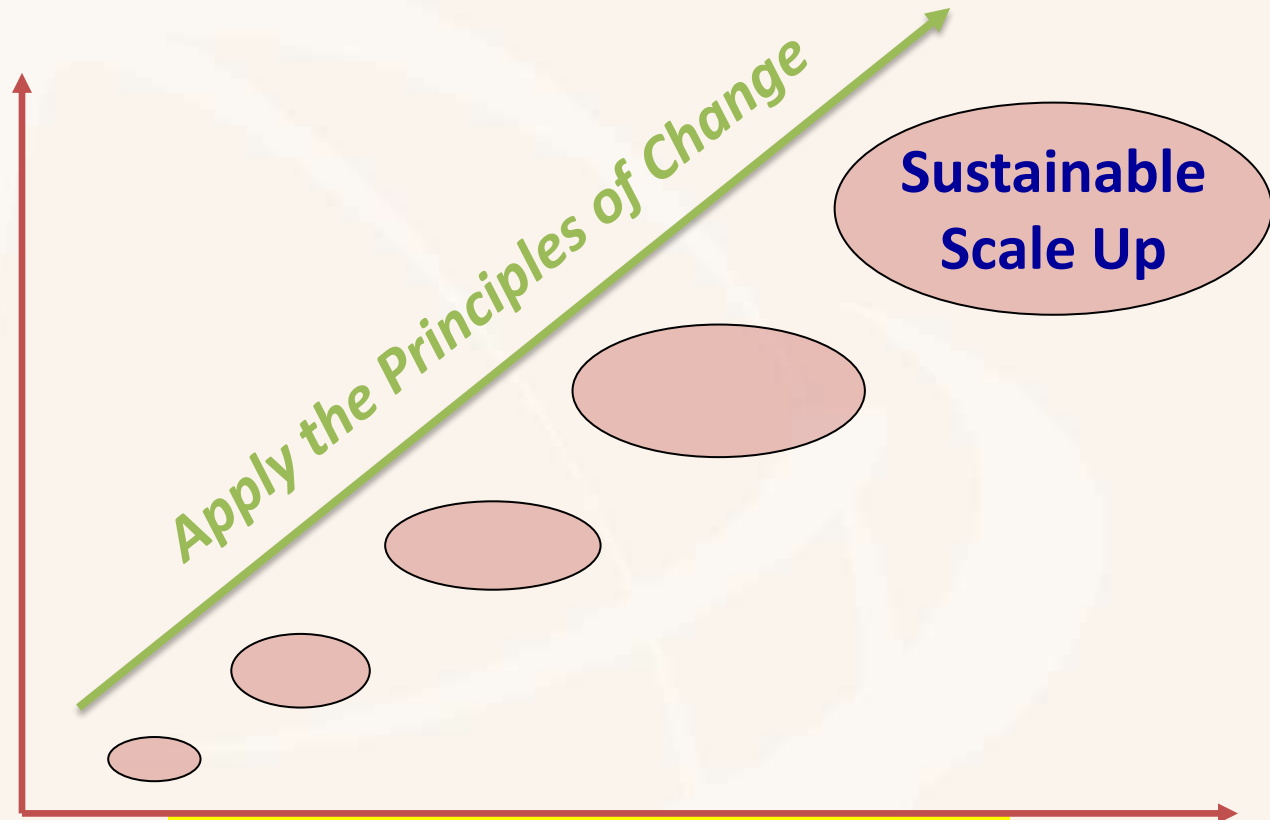
We need to recognize that change doesn't happen:

- ❑ Because researchers say it is beneficial
- ❑ Because “evidence” shows a practice can work
- ❑ Because new guidelines are promulgated

# Sustaining Scale Up

## Vertical Scaling Up

(Political, Policy,  
Institutional &  
Legal)



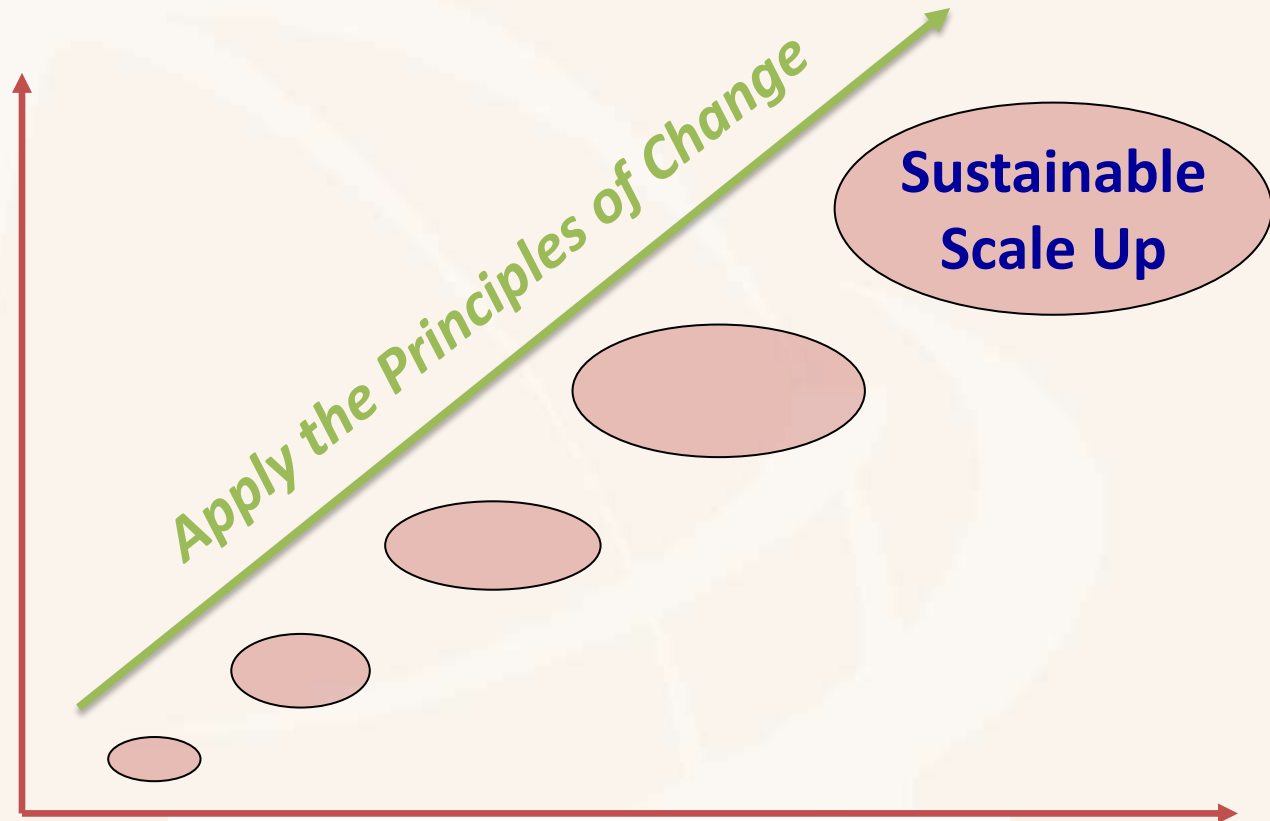
## Horizontal Scaling Up

(Expansion / Replication)

# Sustaining Scale Up

## Vertical Scaling Up

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## Horizontal Scaling Up

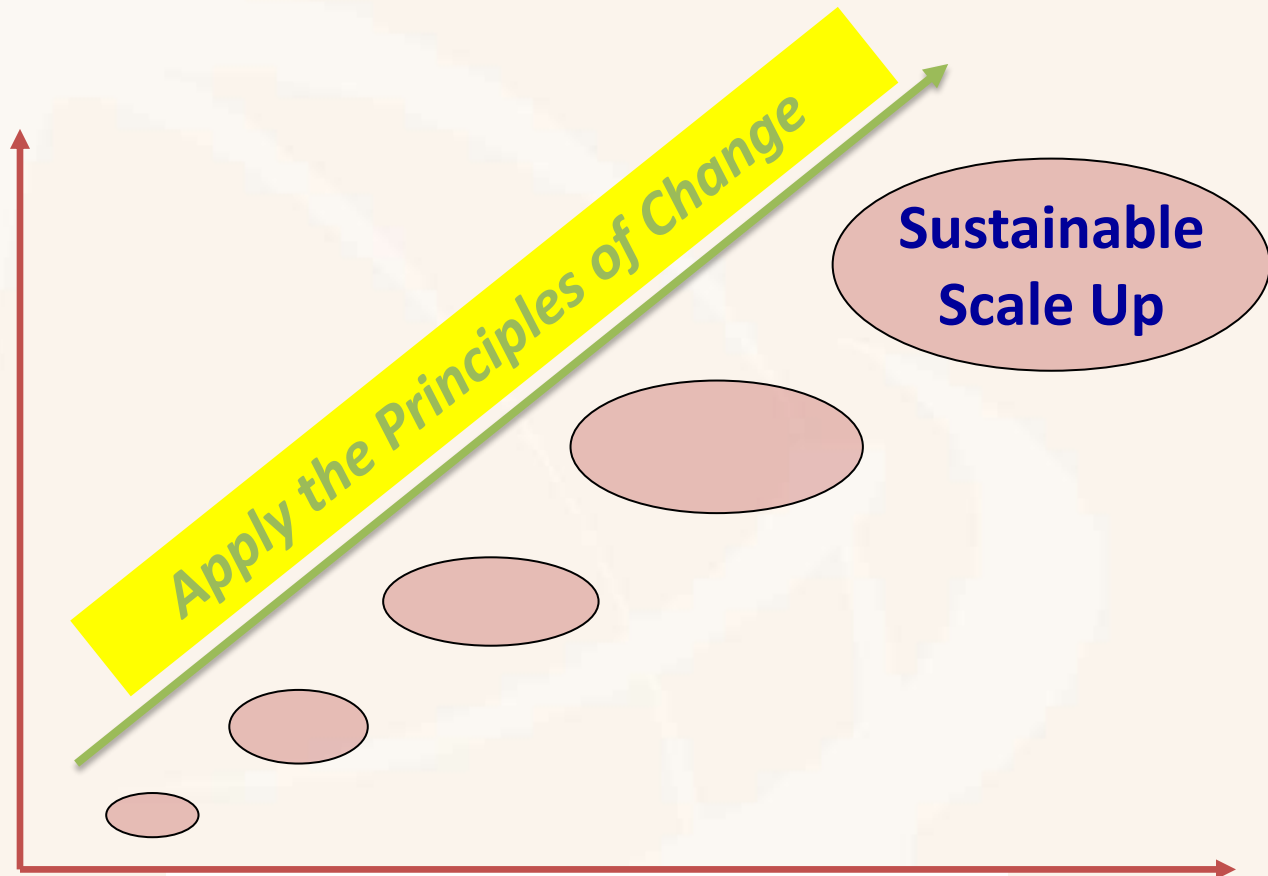
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# Sustaining Scale Up

## Vertical Scaling Up

(Political, Policy,  
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## Horizontal Scaling Up

(Expansion / Replication)

# Evidence-based Principles for Change

1. Change must matter to those making the change (**Perception is key**)
2. Credible, committed **change agent** is critical
3. **Support** the change agent to have the credibility and confidence to lead
4. Change is more likely to succeed when **leadership** at all levels support the change
5. **Clarity** about the purpose, benefits, and results of change is necessary
6. **Motivating and supporting** stakeholders and staff throughout the change process will help maintain their dedication and create a support network for the change agent
7. **Clearly assigned and accepted roles and responsibility** for implementing the change increases the chances of sustaining the change as part of ongoing work
8. **Start where you can, and start now**

# Don't leave CHANGE to CHANCE

Systematically planning for scale-up will offer you the best chance of success!

Realizing that scale-up is not "business as usual", NOT routine management is key.

Sticking with the process and making sure your monitoring adjusting along the way.

# BASIC PREMISE IS THAT A SYSTEMATIC APPROACH WILL YIELD RESULTS

Use evidence-based practices in **managing and fostering change and the diffusion of innovation**

TO ENSURE

Successful **scale-up** of evidence-based health service practices.

## Guide to fostering change to scale up effective health services



Form or Engage an existing  
Coordinating Body

Analyze health problem and  
define the need for change

Plan for pilot

Beginning with the end in mind  
Planning pilot projects and other programmes  
research for successful scaling up



Implement and support  
the pilot

Nine steps for developing a  
scaling-up strategy



Going to Scale

# Where did these tools come from?

- From your experiences.... Lessons learned, analysis of what it took to scale-up different aspects of FP in Indonesia, Bangladesh, Ghana
  
- And we're learning from using the tools.... Countries here have been using these tools....
  - Burkina
  - Kenya
  - Uganda
  - Nigeria

# So what does this mean for PFP?

- ❑ Important to be extremely clear WHAT is being scaled up.
- ❑ WHERE are we heading? And how long will it take?
- ❑ WHAT aspects of the health system will be directly affected or affect the programme?
- ❑ WHO will be involved? Responsible organization, support groups
- ❑ HOW do we measure success?

# TAKE AWAY MESSAGES...

SCALING UP ISN'T MAGIC



"What if we don't change at all ...  
and something magical just happens?"

YOU CAN MAKE IT HAPPEN, BUT IT WILL TAKE A  
CONSCIOUS PLANNED EFFORT IF YOU WANT TO GET  
THE RESULTS THAT YOU WANT AND THAT WILL STICK

AND YOU NEED TO  
TO STICK WITH IT....



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# Please come to the hands on session on scale-up tomorrow

If you have experiences to share, or want to hear about others' experiences.

If you want to learn more about planning for successful scale-up... tools, approaches....

And...if you want some Swiss Chocolate!