

# WHAT WORKS WELL



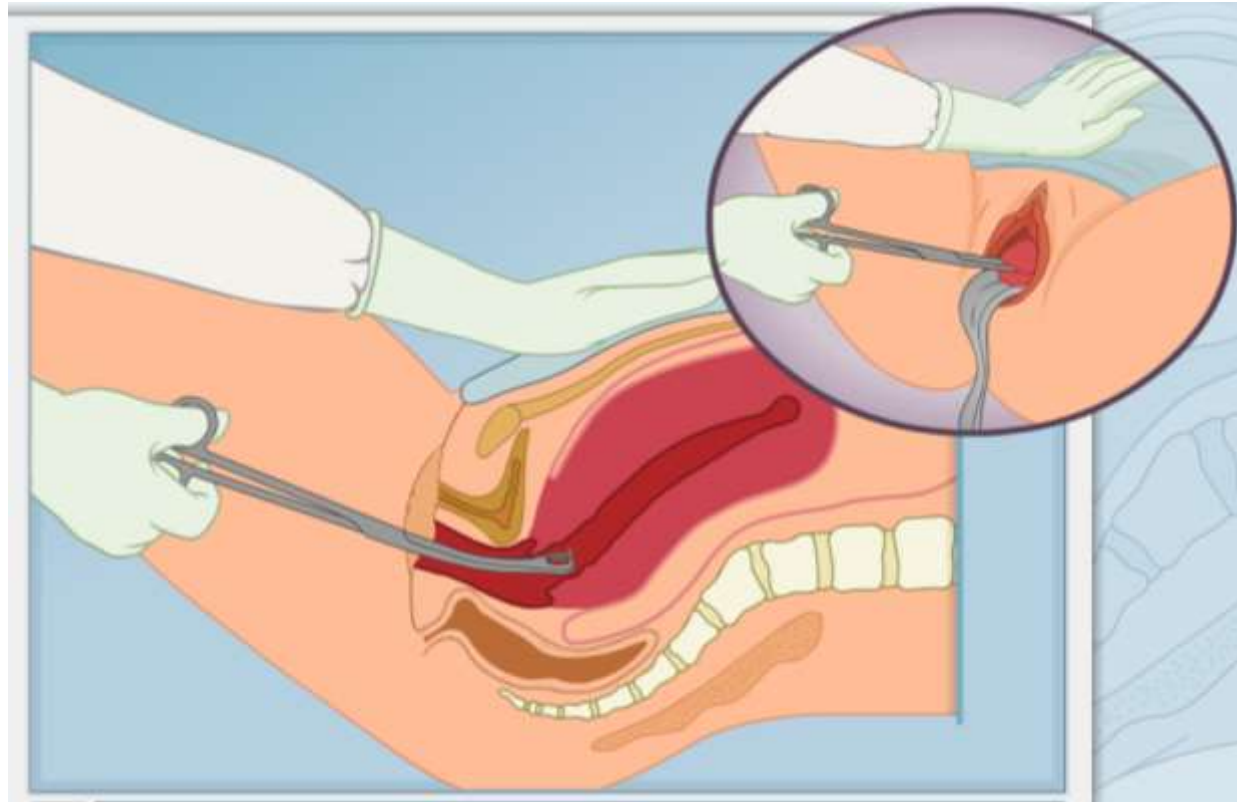
# WWW 1



*“I’ve been waiting for someone to talk to me about this. I’ve heard of FP, but I haven’t had the chance to discuss with anyone.”* -

Postpartum woman at Murtala Mohammed Hospital, Kano State, Nigeria, during PPFP counseling

# WWW 2



# WWW 3

QUALITY SERVICES → UPTAKE  
+ UPTAKE DATA

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MOH SUPPORT

Why?

SHORTER INTERVALS  
SAVES MOTHERS AND BABIES LIVES  
HELPS ACHIEVE MDGs

Why?

INCREASED LARCS = LESS \$

# WWW 4 – Community LAM/PPFP

- 20 % MORE USE OF EBF
- 20 % HIGHER CPR
- 20 % LOWER PRETERM BIRTHS

**NO DROP** in household coverage of postnatal home visits of adding PPFP/LAM