

2016 FP2020 ANNUAL COMMITMENT UPDATE QUESTIONNAIRE RESPONSE



UNITED NATIONS FOUNDATION

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In August 2016, the United Nations Foundation shared the following update on progress toward achieving its Family Planning 2020 commitment during the 2015-2016 time period (commitment included below for reference).

POLICY & POLITICAL UPDATES

- During 2015-2016, the UN Foundation's Universal Access Project (UAP) and partners worked to protect the U.S. contribution to global family planning programs, including funding for UNFPA despite strong opposition from U.S. policymakers. The U.S. government has historically been the largest bilateral donor to family planning programs worldwide (accounting for 44 percent of total global bilateral aid to international family planning).
- With several key global moments throughout 2015-2016 such as the Sustainable Development Summit and Women Deliver 2016, there were many opportunities that the UN Foundation capitalized upon to highlight the voices of key thought leaders and champions on reproductive health. The leadership of the UN Foundation consistently advocated for and championed reproductive health:
 - UNF's Vice President of Girls and Women's Strategy Daniela Ligiero was a relentless ally for reproductive health and rights. Throughout her numerous high-level and technical speaking engagements at the United Nations, global conferences, government events, national webinars and high level panels and events, including several events at the International Conference for Family Planning, sexual and reproductive health and rights remained a principal area of focus.
 - Kathy Calvin, UNF's President and CEO, had "The Talk" with the audience at TEDxBerkeley, shining a light on the importance of sexual health education around the world.
 - At Women Deliver, the largest global conference on the health and rights of girls and women in the last 10 years, the UN Foundation hosted Women Deliver +SocialGood to both a packed high-level room, and a captivated worldwide audience via live stream. Boasting 40 speakers, including UNF Board Members, representation from USG, youth, and the private sector, this three-hour event reached one billion worldwide impressions and highlighted reproductive health.
 - The UN Foundation launched a partnership with Jennifer Lopez, international musician, as the Foundation's first-ever 'Global Advocate for Girls and Women', which has provided an opportunity for significant amplification and attention to reproductive health, through her 36.9 million social media followers.
- **Leveraging strategic communications activities for advocacy:** Since 2014, the UN Foundation through the Universal Access Project (UAP), has been executing press fellowships and collecting individual narratives to support global and U.S. government advocacy work.
 - During 2015-2016, UAP executed four press fellowships—to Haiti, Indonesia, Jordan, and Uganda—where journalists who report for top-tier U.S.-based outlets visited U.S. government and UNFPA supported sexual and reproductive health (SRH) programs. The press fellowships are conducted in an effort to increase coverage of SRH issues in top-tier U.S. and global media outlets and build a cohort of reporters who continue to report out on these issues. Between 2015 and 2016, more than 25 articles focusing on SRH and particularly family planning have been published in outlets with global reach, including the *Washington Post*, *New York Times*, *Los Angeles Times*, among others.
 - Between 2015 and 2016, UAP also collected first-person stories of individuals about their experiences with family planning access. These stories serve as a tool for the U.S. advocacy community, policymakers, and other key decision makers and lift up individual experiences. In fact, multiple senior members of Congress who sit on the Appropriations Committee, including Senator Durbin (D-IL) and Senator Murphy (D-CT) shared these stories via social media.

- The UN Foundation has conducted advocacy at both the domestic and international level on sexual and reproductive health, rights and services.
 - **Advocacy to the U.S. Government for IFP Funding:** The U.S. government has historically been the largest bilateral donor to family planning programs worldwide (accounting for 44 percent of total global bilateral aid to IFP). During 2015-2016, the UN Foundation's Universal Access Project (UAP), continued to strengthen U.S. Government leadership on IRH/FP including through funding and policy. For the first time in six years, the Senate was controlled by opponents of reproductive health, and these opponents included in the budget a 25% cut to IRH/FP, a zeroing out of funds for UNFPA, and the imposition of the Global Gag Rule. However, the advocacy community rallied and generated enough bipartisan support to ensure the U.S. contributes just over \$600 million for international family planning, including \$32.5 million for UNFPA, and held off on harmful policy riders.
 - **Advocacy to the UN on global gender data: Ready to Measure: Sixteen Indicators for Monitoring SDG Gender Targets** is a paper written by Data2X, an initiative of the UN Foundation, with Open Data Watch, which identified the SDG gender indicators where monitoring can commence immediately. These sixteen indicators can be used to establish a gender baseline for the SDGs. Within this set, at least five indicators are related to sexual and reproductive health, rights and services, such as maternal mortality, new HIV infections, and adolescent birth rate. *Ready to Measure* has served as an advocacy tool and resource within the gender statistics community to keep the momentum high around SDG monitoring, and to ensure we obtain a comprehensive picture of progress for girls and women over the next fifteen years.

FINANCIAL UPDATES

- In September 2015, the UN Foundation renewed and updated their EWEC commitment to advance the goals of the updated Global Strategy, and accelerate progress towards ensuring that every woman, child, and adolescent survives and thrives, with a focus on partnerships and the needs of vulnerable groups. The UN Foundation has committed to catalyzing at least \$90,000,000 over three years with partners, including initiatives and activities on mHealth, global gender data, programming for adolescent girls, and U.S. advocacy related to achieving universal access to reproductive health care.
- MAMA, the Mobile Alliance for Maternal Action, where the UN Foundation was a founding partner, concluded its global secretariat-level work in December 2015. Through its 4.5 years of work, MAMA successfully reached more than 7.5 million women and families with family planning messages through three country programs, a community of organizations around the world, and a partnership with Facebook's Free Basics platform. National work in Bangladesh, South Africa, India, and Nigeria will continue to be supported by USAID, Johnson & Johnson, and other partners.
- Additionally, the UN Foundation increased its private sector engagement on family planning. Business Action for Family Planning (BAFP), a partnership between the UN Foundation, UNFPA, Merck for Mothers, and Accenture Development Partnerships formed to increase access to family planning by engaging the business community in supporting or implementing voluntary family planning programs, and encouraging the promotion of healthy workplaces for women conducted the following activities from 2015-2016:
 - Hosted events with key stakeholders in the fashion industry to highlight family planning in the workplace.
 - In April 2016, BAFP created a Family Planning Workplace Program ROI Toolkit to give companies a tangible, dollar-value ROI estimate for investing in workplace family planning.
 - A pilot project in the Philippines where four companies (Avon, Card MRI, Hamlin, BagoSphere) launched four actionable commitments to offer family planning information and rights-based, voluntary services to women in their workforces, value chains and communities yielded Phase I outcomes in April 2016 to inform replication and scaling of private sector engagement in other countries with a high unmet need for family planning. UNFPA-Philippines is now working with commitment-makers to operationalize their programs.
 - Created company-tested messaging to help make the most compelling case to the private sector for taking an interest in and investing in family planning.
 - Explored the potential to engage brands at the global level through a set of targeted salon discussions and 1:1 outreach.

- Fostered collaboration among major parties advancing women's health in the workplace to understand lessons learned and potential efficiencies to be gained.
- This past year, the UN Foundation supported the submission of 18 renewed or updated commitments and 5 new commitments among private sector partners to EWEC, and agreed, at the request of UN partners, to help stand-up a platform – called Every Woman, Every Child Everywhere -- to advance the Global Strategy's vision for addressing the needs of women, children and adolescents in fragile and complex settings and supported the development of a five year strategy for collective action.
- Additionally, the UN Foundation's hosting of the Innovation Working Group mHealth Catalytic Grants Program, in support of the Global Strategy, serves as a strategic investment and incubator for mHealth projects. An FHI360 project on family planning messaging through the implementation of the m4RH service was successful in scaling their work beyond the catalytic grant funding through September 2016 and beyond as a free service for users, to provide essential information about the full range of short and long-acting contraceptive methods.

PROGRAM & SERVICE DELIVERY UPDATES

- Girl Up, a UN Foundation campaign, continued to provide support and catalyze the development of comprehensive national programs for adolescent girls. In 2015-2016, Girl Up funded UNFPA's Action for Adolescent Girls initiative in Guatemala and India, including a 4-month health portion of the program. Girl Up is also funding the last year of a three-year joint program in Liberia where sexual and reproductive health needs are addressed by the International Federation of Planned Parenthood. Girl Up is concluding its funding in the joint Guatemala program which takes aim at teenage pregnancy through the Population Council's Abriendo Oportunidades.
- Additionally, The Girl Declaration Joint Advocacy Group (JAG), a coalition of 14 organizations co-convened by the UN Foundation, Plan International, and Nike Foundation/Girl Effect to ensure that adolescent girls and their issue were meaningfully included in the Sustainable Development Goals, concluded their mandate in November 2015. The JAG's activities from 2015-2016 included:
 - Supporting and providing joint advocacy and communications training to 19 adolescent girl advocates at the 70th UN General Assembly and Sustainable Development Summit in September 2015. Several of these Girl Advocates spoke at high-level events and met with their governments and other champions about the importance of adolescent girls' rights and needs, including around sexual and reproductive health and rights and comprehensive sexuality education.
 - Together with the Coalition for Adolescent Girls, JAG released a set of joint adolescent girl SDG indicator recommendations that 65 organizations signed onto. These indicator recommendations, including recommendations and advocacy on SRHR and CSE indicators in SDG goals on health, education, and gender equality, gained significant traction within both political and technical communities.
 - Additionally, following JAG's conclusion, several members formed the Adolescent Girl SDGs Indicator Working Group, which continued to do advocacy on key adolescent girl indicators through the development of the SDG indicator framework through April 2016. The UN Foundation co-chaired this working group with Plan International.

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The following text is the commitment made by the United Nations Foundation at the 2012 London Summit on Family Planning. To review the commitment online, please visit: <http://www.familyplanning2020.org/united-nations-foundation>.

The United Nations Foundation links the UN's work with others around the world, mobilizing the energy and expertise of business and non-governmental organizations to help the UN tackle issues, including global health and women's empowerment.

POLICY & POLITICAL COMMITMENTS

The United Nations Foundation commits to strengthening renewed leadership and investment in reproductive health by unlocking new bilateral and multilateral resources to address the global unmet need for family planning by 2015 and promoting the voices of global leaders as well as new and influential voices to inform, engage and ensure greater focus and attention to the issue of reproductive health. The foundation will also conduct advocacy for budgets, policies and laws to protect adolescent girls' sexual and reproductive health, rights and services.

FINANCIAL COMMITMENTS

The United Nations Foundation commits to fulfilling and building upon its 2010 US \$400 million commitment to Every Woman Every Child and its continued work to achieve universal access to reproductive health care.

PROGRAM & SERVICE DELIVERY COMMITMENTS

The United Nations Foundation will work to improve the lives of adolescent girls through investments in developing country programs focused on adolescent girls' needs. In addition, it will champion the use of mobile technologies to improve health throughout the world and launch and co-lead the Family Planning and Reproductive Health pillar of the Millennium Development Goal Health Alliance to target and engage private sector partners to ensure access to a full range of contraceptive methods.