

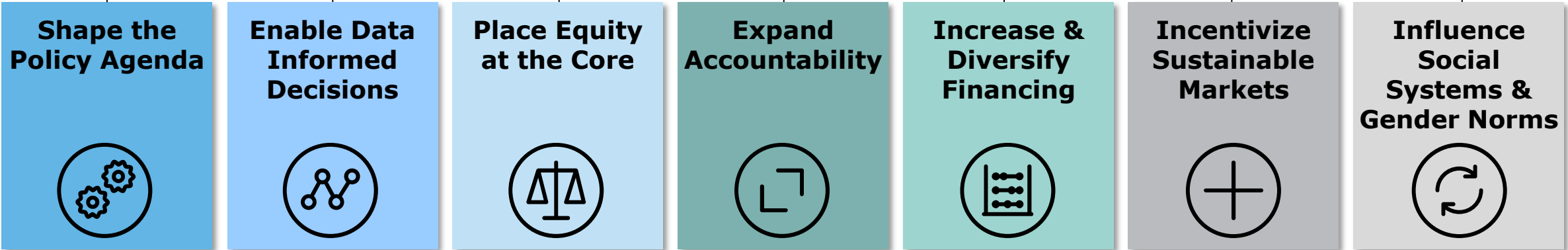
Guiding Principles and Potential Focus Areas Will Support the Emerging Vision with the Guiding Principles Applied Across Focus Areas

Emerging Vision

Family Planning 2030: Working together for a future where women and adolescent girls everywhere have the freedom to make their own informed decisions about using modern contraception and having children, lead healthy lives, and participate as equals in society and its development

Guiding Principles

Voluntary, client-centered, rights-based approach
Focus on serving, engaging, and counting youth and adolescents
Country-led global partnership informed by data and evidence



Seven Areas of Focus Will Help Direct Action to Drive Progress Toward Achieving the Emerging Vision

Shape the Policy Agenda

Use proven and innovative approaches to shape the policy agenda at all levels, making the case for family planning and highlighting the role of family planning to achieve the SDGs



Enable Data Informed Decisions

Support data systems, collection, measurement, and use to generate insights and inform evidence-based decision making



Place Equity at the Core

Support high-quality, client-centered family planning programming that recognizes the unique needs of all individuals, especially in underserved or marginalized populations



Expand Accountability

Enable strong and transparent accountability at all levels for policy and financial commitments, program implementation, and service quality



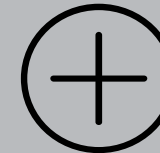
Increase & Diversify Financing

Increase funding and diversify sources of sustainable financing for quality family planning services



Incentivize Sustainable Markets

Foster efficient public and private service delivery channels and well-functioning supply chains to expand availability, accessibility, and affordability of a wide range of modern contraceptive methods



Influence Social Systems & Gender Norms

Support communities to leverage enabling social norms and to address harmful practices and existing barriers to access and use

