

# BAYER AG COMMITMENT SELF-REPORTING QUESTIONNAIRE 2018



*EWEC Secretariat, PMNCH, FP2020 self-reporting questionnaire to assess progress on implementation of commitments to the Global Strategy on Women's, Children's and Adolescents' Health.*

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## COMMITMENT OVERVIEW

In support of the updated Global Strategy for Women's, Children's and Adolescents' Health Bayer HealthCare (BHC) commits to expand its successful youth-centric health programs over the coming 5 years under the umbrella of the World Contraception Day (WCD) initiative and its related "It's Your Life – It's Your Future" campaign, to supporting increased levels of contraceptive awareness and knowledge about sexual and reproductive health amongst adolescents and youth worldwide through the provision of medically accurate and unbiased sexuality education via national, regional, and global programs.

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## COMMITMENT PROGRESS SUMMARY NARRATIVE

Building on Bayer's 2015 commitment to Every Woman Every Child, Bayer has revitalized its FP2020 commitment to expand its successful youth-centric health programs under the umbrella of the World Contraception Day (WCD) and the associated "It's Your Life – It's Your Future" campaign. This is why, Bayer supports the initiative "120 Under 40: The New Generation of Family Planning Leaders" of the Bill & Melinda Gates Institute for Population and Reproductive Health at the Johns Hopkins Bloomberg School of Public Health. The Gates Institute and partner organizations will engage the entire family planning community in nominating young people for 120 Under 40. The call for nominations will be shared worldwide, targeted toward family planning advocates, faith leaders, academia; staff of various foundations and local, national and international organizations, journalists, as well as political, religious and civil society leaders. The initiative focuses on the "positive disruptions" made by young leaders in family planning—in-country and internationally—to enable others to build on their success. With the goal to increase media coverage of young leaders' achievements in policy agenda setting, resource mobilization and program work, we intend to enhance the visibility of family planning as a core contributor to the global development agenda

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